

Your team for marketplace growth.

Hands-on commerce operations for consumer brands selling in Japan, the US and Korea.

We manage product listings, promotions, localized content and advertising. Our practitioners work directly with your brand team, from planning to execution and performance review.

Qoo10 Japan · Amazon US · Coupang Korea
Performance marketing & brand storefronts



Local execution. One coordinated plan.

Qoo10 Japan

Product and store operations, assortment and pricing, promotion calendars, Japanese content and customer support, marketplace advertising and influencer collaborations.

Coupang Korea

Product and store operations, Korean content, search advertising, promotions and external campaign coordination. Scope is aligned with the brand's selling setup.

Amazon US

Listing SEO, product imagery and A+ content, search and product-targeting ads, SKU budget allocation and preparation for follow-on products.

Content & performance marketing

Creative planning, campaign optimization, conversion measurement support, storefront content and social media. Purchase cost, order value and sales guide budget decisions.

Measured changes in real stores.

Qoo10 Japan

1st & 3rd

Overall rankings on the same day

Fomienne mist and Labiora retinal cream.

August 14, 2026
Qoo10 Japan overall ranking.

Amazon US · Client A

1.9x

Monthly store revenue

US\$1,762 to US\$3,383
July to August 2026

Ad spend: US\$495 to US\$492
Orders: 92 to 172

Coupang Korea · Client B

9.8x

Monthly revenue

KRW 349,920 to 3,435,000
October to December 2025

Orders: 11 to 131
Conversion: 1.98% to 3.75%

Source: ELYSIUM Company Profile 2026, v16, pp. 4, 9, 12 and 14. Multiples are rounded; results reflect the stated client and period.

Product pages and campaigns, built to sell.



Fomienne · Qoo10 Japan

A product-page banner combines overall ranking evidence with product features, helping first-time visitors understand the purchase case.



Labiora & Pink Potion · Japan

Promotional listings and advertising creative connect product messages with the offer, while campaign and content results inform the next iteration.

The people who plan your work also run it.

3-12

years of practitioner industry experience

Commerce, marketing and content practitioners with experience in beauty, food and other consumer products.

Founded February 10, 2025

Based in Seoul, Republic of Korea

Representative: HaeSol Na

Daily coordination

Align pending decisions, deadlines, product updates, pricing, coupons and content delivery.

Weekly review

Review product sales, advertising and content response. Track owners, due dates and progress in a shared operating plan.

Monthly priorities

Agree the next focus products, promotional calendar, creative tests and budget allocation.

What do you sell? Where do you want to grow?

01 / Share

Send product links, target markets and your current sales situation.

02 / Agree

Choose priority products and channels. Align on scope, responsibilities, budget and timing.

03 / Begin

Confirm owners and access to brand materials. Start the agreed listings, content and advertising work.

Let's discuss your brand.
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English overview adapted from ELYSIUM Company Profile 2026, v16 · September 22, 2026.